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TO: Examiner Boveja

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FAX NO.: 571-273-8300 (main number)

PHONE NO.: 571-272-8105 (primary examiner)

DATE: Aug. 19, 2008

FROM: J. John Shimazaki

NO. OF PAGES: 11 (including cover sheet)

MESSAGE:

U.S. Application Serial No. 10/657,693

Applicant: Iliggs


Filing Date: September 8, 2003

For: METHOD OF OPERATING A MICRO-ENVIRONMENT WITHIN A COMMERCIAL
COMPLEX TO PROMOTE SALES OF PARTICULAR PRODUCTS AND SERVICES
OFFERED BY PARTICIPATING RETAIL MERCHANTS

To Examiner Boveja:

Attached is the Amendment After Final in connection with the above-identified application. This Amendment is being filed within three months after the Final Office Action dated June 13, 2008, and therefore, it is believed that no extension fees are due. No additional claim fees are believed to be due. There are a total of eighteen claims, and two are independent. There are no multiple dependent claims.

Very Truly Yours,


J. John Shimazaki, Esq.
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Higgs

Serial No.: 10/657,693

Filing Date: September 8, 2003

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) Art Unit: 3622
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) Examiner: N. Boveja
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For: METHOD OF OPERATING A MICRO-ENVIRONMENT WITHIN A
COMMERCIAL COMPLEX TO PROMOTE SALES OF PARTICULAR PRODUCTS
AND SERVICES OFFERED BY PARTICIPATING RETAIL MERCHANTS

I hereby certify that this correspondence is being faxed to the
Commissioner for Patents, fax number 571-273-8300, located at P O
Box No. 1450, Alexandria, Virginia 22313-1450, on:

Aug. 19, 08
(date of fax)

John Shimazaki, Reg. No. 37,236

AMENDMENT AFTER FINAL

Commissioner for Patents
Alexandria, Virginia 22313

Dear Sirs:

This Amendment After Final is being submitted in response to the Final Office
Action dated June 13, 2008 entered in connection with the above identified application.
Applicant respectfully requests the Examiner to enter the following amendments: